

The CONFERENCE BULLETIN

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NATIONAL CONFERENCE OF SOCIAL WORK

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No. 2

Fifty-Fifth Annual Meeting
National Conference of Social Work
Memphis, Tennessee
May 2-9, 1928



THE MUNICIPAL AUDITORIUM — CONFERENCE HEADQUARTERS

Memphis is well equipped to entertain the National Conference of Social Work in May. Conference Headquarters, Registration, Information Service, Exhibits, Consultation Service and all the General Sessions will be held at the Auditorium. In addition six or eight other meeting rooms are available at the Auditorium for Division and Kindred Group Meetings. Several churches within two blocks of the Auditorium will also be used. The leading hotels are all within ten minutes walk of Headquarters. The Memphis meeting will be noted for its convenient arrangement.

**THE CONFERENCE BULLETIN
OF THE
NATIONAL CONFERENCE
OF SOCIAL WORK
277 East Long Street, Columbus, Ohio**

President, Sherman C. Kingsley, Philadelphia.
Treasurer, C. M. Bookman, Cincinnati.
General Secretary and Editor of the Bulletin
Howard R. Knight, Columbus, Ohio

FEBRUARY, 1928

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1927-1928**

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**INTERNATIONAL CONFERENCE
OF SOCIAL WORK**

The International Conference of Social work will be held in Paris, France, July 8th to 13th. The meetings will be held in the Conservatoire des Arts et Metiers. The Conservatoire will be also the headquarters of the International Congress for Child Welfare and the International Congress for Public and Private Welfare which precede the International Conference of Social Work. The International Housing Congress will be held at the Sorbonne. These Congresses together with the International Conference of Social Work constitute the International Social Welfare Fortnight running from July 2nd to July 13th. It will be an outstanding event in the history of social work.

Some of the delegates from the United States may wish to attend the International Association for the Study and Improvement of Human Relationships and Conditions in Industry which holds its first triennial congress at Girton College, Cambridge, England, from June 28th to July 3rd. Detailed information concerning this Congress can be secured from Miss Mary Van Kleeck, Room 600, 130 East 22nd Street, New York City.

There will be no hotel headquarters at the International Conference of Social Work as is customary at the National Conferences in the United States. Delegates from the United States attending should make their own hotel and travel arrangements through some tourist or travel company as no special tour will be provided.

Any one from the United States interested in social work who happens to be in Paris at the time of the International Conference will be welcomed at all of the plenary or general sessions. A group of delegates accredited by the National Conference of Social Work will officially represent this country in the discussion groups and the business sessions of the International Conference. In arranging for this official delegation the National Conference has endeavored to secure nominations that would represent as many phases of social work in this country as possible. These nominations are coming in now. After February 1st, social workers from this country who plan to attend the International Conference and wish to assume the responsibility of an accredited delegate, but who have not been nominated, should communicate with the office of the National Conference of Social Work, 277 East Long Street, Columbus, Ohio. Recognized social workers and lay leaders in social work who plan to attend will be accredited as delegates until our total proportionate share of accredited delegates is reached.

The tentative program of the International Conference of Social Work was printed in the November Bulletin. A limited supply of the

revised program will be available about March 1st at the office of the National Conference. A special pamphlet giving detailed information concerning the organization of the International Conference and suggestions for travel and the like will also be available at the Conference office about February 10th. These will be sent upon request.

MEETING PLACE FOR 1929

The Committee on Time and Place of the Conference will be pleased to receive invitations for the entertainment of the organization at its annual meeting in 1929. A description of the customary local arrangements for the meeting and other preliminary information which might be of value to cities wishing to have the Conference meet with them next year can be secured from the Conference office in Columbus. Wherever the Conference goes, it is generally recognized that the meeting will result in a stimulation of social thought and an added interest in local welfare activities.

Members and committees interested in securing the next annual meeting of the National Conference of Social Work should correspond with the Chairman of the Committee on Time and Place—Mr. Otto W. Davis, 312 West Ninth Street, Cincinnati, Ohio.

CONSULTATION SERVICE

Nearly fifty national agencies representing various fields of social work have already arranged for exhibit and consultation booths at Conference Headquarters. Special efforts are being made to organize the consultation service this year so that the delegate with special problems can arrange for a personal conference with some of the most experienced workers in a particular field. Definite office hours will be maintained at Headquarters by these groups so that it will be easy to make appointments. In addition, "Uncle Alec" Johnson will continue his work as General Consultant and will be glad to assist any Conference attendant in whatever way he can.

NEW EXPERIMENT

For the first time in many years, the General Session which is usually scheduled for Monday evening of Conference week has been omitted. The Kindred Groups have been invited to hold their important dinner meetings on this evening. Already, the Child Welfare League of America, The American Association of Social Workers, the Family Group, and a number of others have scheduled open dinner meetings.

FOR BOARD MEMBERS ONLY

A special luncheon meeting with afternoon program is being arranged for board members, directors, and others of similar position to discuss a few of the problems of boards of directors in their relationship to the community and to the organization they serve. Complete details will be published in the May Bulletin.

REDUCED RAILWAY FARES

The railroad authorities in the United States have granted reduced rates in connection with the annual meeting of the National Conference of Social Work in Memphis, Tennessee, 1928.

Tickets will be sold on the Identification Certificate Plan, and one certificate, accompanied by full instructions, will be sent to each member of the National Conference of Social Work in ample time for securing tickets. Requests for additional certificates should be addressed to the National Conference office, 277 East Long Street, Columbus, Ohio.

RAILROAD INFORMATION

A reduction of one and one-half fare on the round-trip Identification Certificate Plan will apply for members and dependent members of their families attending the meeting of the National Conference of Social Work, to be held in Memphis, Tennessee, May 2nd to 9th, 1928.

The following directions are submitted for your guidance in obtaining round-trip tickets at reduced fares:

Round Trip Tickets.—The round-trip tickets will be sold at one and one-half fare, with minimum of \$1.00 for the round-trip, upon presentation of Identification Certificates and tickets will be good via the same route in both directions only.

One identification certificate will suffice for each member including dependent members of his or her family, and it will not be necessary to furnish separate certificates for dependent members of the family.

Children of five and under twelve years of age, when accompanied by parent or guardian will, under like conditions, be charged one-half the fares for adults.

Dates of Sale and Limit of Return

Going tickets will be sold from April 28th-May 4th and will be validated at Memphis by agents at the regular ticket offices of the lines over which tickets read into Memphis on any date after arrival, but must be used returning to reach original starting point not later than midnight of May 15th. (See exceptions under Trans-Continental Passenger Association, New England, Western Passenger Association, and Southwestern Passenger Association.)

In order to purchase these round-trip tickets at the reduced fare, it will be necessary that members present to the ticket agents Identification Certificates of the form prescribed.

As through tickets and instructions may not be in the hands of ticket agents at smaller stations, it is suggested that you consult with the ticket agent at your home station at least three (3) days in advance of taking the trip, so that complete information and opportunity to obtain tickets at reduced fares may be provided.



These arrangements will apply from the following territories:

Trunk Line Association—New York state (east of and including Buffalo and Salamanca), New Jersey, Pennsylvania (east of and including Erie, Oil City, and Pittsburgh), Delaware, Maryland, District of Columbia, Virginia and West Virginia (east of and including Wheeling, Parkersburg, Kenova and Orange).

New England Passenger Association—New England. Dates of Sale, April 27-May 3. Return limit, May 15.

Southwestern Passenger Association—From all points in Southwestern Passenger Association Territory.

Dates of Sale and Return Limits

April 28-May 4th, 1928, inclusive with final return limit of May 15, 1928, from Arkansas, Kansas, Louisiana, Missouri, Oklahoma and Texas (except El Paso).

April 27-May 3, 1928, inclusive with final return limit of 25 days after date of sale from El Paso, Texas.

Special Note—The following Southwestern lines are not party to the reduced excursion fares herein announced:

Arkansas & Louisiana Missouri Ry.
Ft. Smith and Western R. R.

Graysonia, Nashville & Ashdown R. R.

Kansas, Oklahoma & Gulf Ry.

Louisiana & Arkansas Ry.

Mississippi River and Bonne Terre Ry.

National Railways of Mexico.

Central Passenger Association—West of Buffalo, Niagara Falls, Salamanca, Pittsburgh, Wheeling, Parkersburg, and Kenova, to and including Chicago and St. Louis, and north of the Ohio River, including Cincinnati, Louisville and Cairo.

Southeastern Passenger Association—Territory south of the Ohio and Potomac and east of the Mississippi Rivers.

Transcontinental Passenger Association:

Western Passenger Association:

Dates of Sale and Return Limits:—From Colorado (Julesburg only), Illinois, Iowa, Kansas, Manitoba (on Great Northern, Northern Pacific and M. St. P. & S. S. M. Rys, also from Winnipeg via Canadian National and Canadian Pacific Rys.), Minnesota, Missouri, Nebraska, Northern Michigan, North Dakota, South Dakota, Wisconsin. Dates of sale, April 28th-May 4th, inclusive, return limit, May 15th.

From Colorado (except Julesburg), Montana, Wyoming. Dates of sale, April 27th-May 3rd inclusive; return limit 22 days.

From New Mexico: Dates of sale, April 27-May 3rd; return limit 25 days.

From Utah: Dates of sale, April 26th-May 2nd; return limit 25 days.

From Arizona and Idaho (Oregon Short Line): Dates of sale, April 25th-30th; return limit 25 days.

From British Columbia, California, Idaho (except Oregon Short Line), Nevada, Oregon, Washington: Dates of sale, April 25th-30th; return limit 30 days.

Canadian Passenger Association—From all stations in Canadian Passenger Association, Eastern Lines territory, viz., points in Canada east of and including Armstrong and Fort William, Ontario.

RAILROAD CERTIFICATES

The Railroad Identification Certificates will be mailed to all members of the Conference about March 15th. If you do not receive yours by March 25th, please notify the office so that one may be sent in ample time for the Conference. The railroads permit us to send certificates only to Conference members in good standing.

Tentative Program National Conference of Social Work

GENERAL SESSIONS

Wednesday, May 2, 8:00 P. M.—Opening Session

1. The President's Address
2. The Social Implications of the Industrial and Economic Changes in the South.

Thursday, May 3, 8:00 P. M.

The Interpretation of Social Values.

Friday, May 4, 8:00 P. M.

When Disaster Strikes!

1. Social Problems Arising from Disaster.
2. The Contribution of Social Work in Disaster Relief.

Saturday, May 5, 8:30 P. M.

Memphis Reception to the Conference.

Sunday, May 6, 8:00 P. M.

The Importance of the Individual.

Tuesday, May 8, 8:00 P. M.

The Responsibility of Government for Human Welfare.

Wednesday, May 9, 1:00 P. M., Luncheon.

The Imperatives of International Relations.

1. Economic Implications.
2. Social Implications.
3. International Mindedness.

(Monday evening, May 7 has been left open in order that important Kindred Groups may arrange general dinner meetings with ample time for programs.)

DIVISION I CHILDREN

Albert H. Stoneman, Chairman

Section Meeting I.

Children's Institutions.

1. Inside: Fitting the Program to the Type of Children Served.
 - a. Training of Cottage Mothers and Children's Attendants.
 - b. Staff Meetings.
 - c. Personality Development of Children During Stay.
2. Outside: Fitting the Intake Policy to the Needs of the Field and the Work of Other Agencies.
 - a. Assignment of Cases and Control of Types of Children Received.
 - b. Case Work with Families During Care of Children.
 - c. Follow-up of Children After Dismissal.

Section Meeting II.

(Joint Session with Division IV—The Family)

Rural Case Work.

1. Progress of Undifferentiated Experiments in Various Fields.

Section Meeting III.

(Joint Session with Division IX—Public Officials and Administration.)

State Welfare Departments and Children's Agencies.

1. What Sort of Statistics Should the State Department Ask Private Agencies to Keep? What Should the State Department Do with These Statistics?
2. Opportunities for Developing Better Children's Work Throughout A State. Examples of Activities of Certain State Departments with Favorable Results.

Section Meeting IV.

(Joint Session with Division VII—Mental Hygiene.)

Child Guidance Clinics and Child Caring Agencies.

1. The Value of Psychiatric Approach for All Children's Case Workers in the Choice of Method in a Case.
2. At What Time in the Development of Children's Work Is a Community Ready for a Child Guidance Clinic?

Section Meeting V.

Group Discussion 1.

Institutional Administration. Discussion of Subjects Presented in Section Meeting I.

Group Discussion 2.

Illegitimacy. Maternity Homes, Desirables and Undesirable Activities.

Group Discussion 3.

Crippled Children From the Standpoint of a Social Case Worker.

Group Discussion 4.

Rural Case work for Children. Is it So Different from Other Case Work? In What More Difficult? Important Elements Involved.

Group Discussion 5.

1. Parental Education for Detecting Bad Behavior Trends in Children.
2. Treatment of the Parent in Juvenile Court.

DIVISION II DELINQUENTS AND CORRECTIONS

George W. Kirchwey, Chairman

Section Meeting I.

The Relation of Law to Human Behavior.

1. Law Enforcement vs. Law Observance.
2. The Problem of Law Enforcement in the South.

Section Meeting II.

The "New Psychology" and the Courts.

1. Juvenile Courts.
2. Courts Dealing with Adult Offenders.

Section Meeting III.

Group Discussion 1.

Institutional Life for Boy Delinquents.

Group Discussion 2.

Institutions for Delinquent Women and Girls.

Group Discussion 3.

Surveys of Criminal Justice—Their Bearing on the Crime Problem.

Group Discussion 4.

Contract Labor in Prisons.

Group Discussion 5.

Medical Service in the Prisons.

Section Meeting IV.

Recent Studies into the Personality of Offenders.

1. The Adult Criminal.
2. The Juvenile Delinquent.

Section Meeting V.

The Treatment of the Individual Offender.

1. The Role of Psychoanalysis in Diagnosis and Treatment.
2. The Psychoanalyst in the School.

DIVISION III HEALTH

Bleeker Marquette, Chairman

Section Meeting I.

(Joint Session with Division XII—Educational Publicity).

The Changing Status of the Causes of Sickness and Death.

1. The Statistical Aspect.
2. The Medical Aspect.
3. The Social Work Aspect.
4. The Publicity Aspect.

Section Meeting II.

The Physician and Social Work.

1. The Physician's Point of View.
2. The Public Health Worker's Point of View.
3. The Social Worker's Point of View.

Section Meeting III.

The Health of the Negro.

1. In the Light of Vital Statistics.
2. Some Fundamental Factors.
3. Hospital Medical and Public Health Facilities.
4. Medical Education.
5. Nursing Education.
6. Public Health Education.

Section Meeting IV.

(Joint Session with Division IV—The Family.)

Responsibilities of the Family Social Worker in the Preventive Health Program.

1. Objectives and Methods in the Preventive Health Program.
 - a. Tuberculosis as a Family Problem.
 - b. Family Limitation.

Section Meeting V.

(Joint Session with Division I—Children.)

Maternity and Child Hygiene.

1. Outstanding Features of a Well Considered Program.
2. Its Application in Rural Areas.
3. The Rising Cost of Having Children.

DIVISION IV THE FAMILY

Dorothy Kahn, Chairman

Section Meeting I.

(Joint Session with Division I—Children, and Division VII—Mental Hygiene.)

The Effects of Financial Dependency and Relief Giving on Personality and Social Attitudes.

1. Relief Cases of the Family Society.
 - a. Effects on Social Attitudes.
 - b. On Personality and Its Development.
2. In Cases from Child Caring Agencies.
 - a. Institutional Placements.
 - b. Foster Home Placements.

(This program will be continued in Division VII—Mental Hygiene Section Meeting I.)

Section Meeting II.

What Can We Learn From this Year's Study of Social Work Statistics.

Section Meeting III.

The Concern of Social Case Work with the Tenant Farmer.

Section Meeting IV.

Group Discussion 1.

(Joint Session with Division VIII—Organization of Social Forces.)

Use Made of Information in the Social Service Exchange.

Group Discussion 2.

Family Insurance. How does It Concern Family Societies?

Group Discussion 3.

Is Case Work Affecting Changed Standards in Care of the Aged?

Group Discussion 4.

How Can the Rich Material in Our Case Records Be made Available for Study and Use?

Group Discussion 5.

To be announced.

Section Meeting V.

A Study of Family Achievement.

DIVISION V INDUSTRIAL AND ECONOMIC PROBLEMS

John A. Lapp, Chairman

Section Meeting I.

Industrial Problems of the New South.

Section Meeting II.

(Joint Session with Division IV—The Family.)

Economic Stabilization of the Family.

1. The Standard of Living.
2. Workmen's Compensation and the Family.
3. Rounding Out the Program of Social Insurance

Section Meeting III.

Group Discussion 1.

Rehabilitation.

Group Discussion 2.

Women in Industry.

- Group Discussion 3.
(Joint Session with Committee on Relations with Social Agencies of the National Association of Legal Organizations.)
Wage Adjustment.
- Section Meeting IV.**
1. The Goal of Division V.
2. Some Criteria of Progress.
- Section Meeting V.**
The World Wide Problems of Migration.

DIVISION VI NEIGHBORHOOD AND COMMUNITY LIFE

Mrs. Eva W. White, Chairman

- Section Meeting I.**
How to Maintain Community Morale in Times of Disaster.
- Section Meeting II.**
Group Discussion 1.
Methods Whereby the Latent Powers of Individuals and Groups Can be Quickened.
- Group Discussion 2.
Influence of Social Work and Organized Community Life Upon the Family.
- Group Discussion 3.
Gauging the Interests and Aptitudes of Children.
- Group Discussion 4.
Most Important Present Issue in
a. Y. W. C. A.
b. Y. M. C. A.
c. Settlement
d. Community Center.
- Group Discussion 5.
Local Financial Support of Community Projects.
- Section Meeting III.**
Present Status of Adult Education. What Should Be Done to Increase The Growth of the Movement?
- Section Meeting IV.**
The Industrial Versus the Agricultural South.
- Section Meeting V.**
How Far Are Communities Furnishing Facilities that Meet the Major Interests of Young People?

DIVISION VII MENTAL HYGIENE

Lawson G. Lowrey, Chairman

- Section Meeting I.**
(Joint Session with Division I—Children and Division IV—The Family.)
(This meeting will continue the program of Division IV—The Family, Section Meeting I.)
- Section Meeting II.**
Problems of the Home and Family.
1. Mental Hygiene Factors in Parenthood and Parental Relationships.
2. Effects on Child of an Unstable Home.
- Section Meeting III.**
The Problems of Institutions and Foster Homes.
1. When Should the Foster Home Be Prescribed for the Problem Child?
2. When Should the Institution Be Prescribed for the Problem Child?
- Section Meeting IV.**
The Problems of the Community Management of Non-Institutionalized Feeble-minded and Delinquent.
1. In the Public Schools.
2. In Social Service Supervision.
- Section Meeting V.**
(Joint Session with the American Association of Psychiatric Social Workers.)
Mental Hygiene and the Theory and Practice of Case Work.
1. The Essential Similarities in All Fields of Case Work.
2. The Contribution of Mental Hygiene to the Differentiated Fields.

DIVISION VIII ORGANIZATION OF SOCIAL FORCES

William Hodson, Chairman.

- The program for Division VIII has for its theme the ways in which groups of people can be brought to think harmoniously and act unitedly in matters of common interest to them. The papers will present the experience of various types of organizations in developing programs through fact finding and discussion and in securing their acceptance through voluntary agreement. The concluding meeting will be devoted to the important problem of how to make committees and conferences productive of results in terms of group thinking and action.
- Section Meeting I.**
1. The Cooperation of the Department of Commerce and Private Business in Simplifying Standards of Manufacture.
2. What Are the Fundamental Objectives of a Council of Social Agencies?
- Section Meeting II.**
1. Organizing Community Forces for City Planning.
2. The Contribution of the Community Chest to Community Welfare Planning.
- Section Meeting III.**
1. Legislative Reform Through Fact Finding and Public Education.
2. Fact Finding and Research as a Basis for Program Making in Social Work.
- Section Meeting IV.**
Organizing Committees and Conferences to Secure Group Thinking and Action.
- Section Meeting V.**
Group Discussion 1.
Discussion of Papers Presented at Formal Meetings of the Division.
Group Discussion 2.
The Social Service Exchange.
Group Discussion 3.
Program to be announced.
- Group Discussion 4.
Program to be announced.
Group Discussion 5.
Program to be announced.

DIVISION IX PUBLIC OFFICIALS AND ADMINISTRATION

William J. Ellis, Chairman

- Section Meeting I.**
(Joint Session with Division III—Health.)
The Problem of Venereal Disease Control in Institutions.
1. The Treatment of Venereal Disease in Institutions.
2. Opportunities for Research in Venereal Disease Control in Institutions.
- Section Meeting II.**
Program to be Announced.
- Section Meeting III.**
Advantages and Disadvantages of Civil Service in Relation to Public Welfare Activities.
- Section Meeting IV.**
(Joint Session with Division X—The Immigrant.)
Migration.
1. What the South Might Do to Discourage Migration.
2. What the North Might Do Properly to Adjust the Migrant.
- Section Meeting V.**
(Joint Session with Committee on Public Aid to Mothers with Dependent Children in Their Own Homes.)
The Place of Mothers' Aid in a State Program of Public Welfare.

DIVISION X THE IMMIGRANT

Cecilia Razovsky, Chairman

- Section Meeting I.**
Immigration Legislation—Past, Present, and Future.
1. Antecedents of the Present Immigration Law.
2. Pending Legislation.
3. What They are Saying in Congress and Why.
- Section Meeting II.**
Mexicans and Mexican Immigration.
1. Mexican Labor in the United States. Shall Immigration From Mexico Be Restricted?
2. Our Mexican Residents as Future Americans.
3. Latin American Culture.
- Section Meeting III.**
Group Discussion
How to Educate for Social Harmony in Communities Having Diverse Racial and National Groups.
- Section Meeting IV.**
(Joint Session with Division IX—Public Officials and Administration.)
The Negro Industrialist.
1. The Effect of Changed Economic Conditions upon the Living Standards of Negroes.
- Section Meeting V.**
(Joint Session with Division V—Industrial and Economic Problems.)
The Effect of Recent Restrictive Immigration Upon Industry and Wage Earners of America.

DIVISION XI PROFESSIONAL STANDARDS AND EDUCATION

F. Stuart Chapin, Chairman

- Section Meeting I.**
Opposing Tendencies in Building Basic Curricula of Schools of Social Work.
1. Specialization in Technical Courses of Arts Colleges and Graduate Professional Schools.
2. The Need of a Few Fundamental Courses.
- Section Meeting II.**
Professional Standards in Undifferentiated Social Work—The Problem of Rural and Village Areas.
- Section Meeting III.**
The Relation of Research to Professional Standards in Social Work.
1. Research as a Means of Training for Social Work.
2. Research as an End in Promoting Scientific Social Work: the Measurement and Evaluation of Programs of Social Work.
- Section Meeting IV.**
(Joint Session with Association of Schools of Professional School Work).
Are There Underlying Principles and Policies Basic to Professional Standards in Social Work?
1. The American Association of Social Workers.
2. The American Association of Hospital Social Workers.
3. The Association of Schools of Professional Social Work.
- Section Meeting V.**
Group Discussion 1.
Problems of Graduate Schools of Social Work.
Group Discussion 2.
Problems of Training Social Workers in Arts Colleges.
Group Discussion 3.
Professional Standards in Undifferentiated Social Work.
Group Discussion 4.
Relation of Research to Professional Standards in Training of Social Workers.
Group Discussion 5.
Scientific Evaluation of Results of Social Work.

DIVISION XII EDUCATIONAL PUBLICITY

Homer W. Borst, Chairman

- Section Meeting I.**
Integrity in Social Work Publicity. A Platform of Facts. A Platform of Ethics.
- Section Meeting II.**
Social Work as Literary Material.
- Section Meeting III.**
Meeting the Public Mind. A Chautauqua Lecture on Social Work.
- Section Meeting IV.**
Where the Publicity Worker Gets His Point of View and Technique.
- Section Meeting V.**
Making Human Geography Talk. The Use of Demographic Areas in Publicity.



Milton S. Binswanger
General Chairman
Memphis Committee

MEMPHIS was called the "Good Samaritan City" of the Mississippi by Mark Twain more than fifty years ago when he visited this charming southern city located high on a bluff overlooking the Mississippi River. There is much of interest and real significance for the social worker who attends the next session of the National Conference of Social Work in Memphis. It was at the site of Memphis that De Soto discovered the Mississippi River in May of 1541, nearly eighty years before the Mayflower landed at Plymouth. Five flags have floated from the bluff where Memphis now stands. First there was the standard of Spain, then the French colors went up to be replaced by the English. The fourth flag was the Stars and Stripes which was flown in 1783 when it became part of the United States. The fifth flag, the Stars and Bars of the Confederacy, floated over Memphis from the beginning of the Civil War until 1862, when one of the most famous gun-boat battles of the Civil War took place on the River just north of Memphis, resulting in the recovery of the city by Federal troops. Memphis is rich in historical tradition.

Memphis extends a hearty welcome to Social Workers

It is a great privilege that the National Conference of Social Work, the people of Memphis, State of Tennessee, and the city of Memphis, are holding the conference in Memphis in May, 1928. Memphis is a city that will accrue to its entire population. In general, that the people of Memphis will extend to every one attending the conference a most hearty and earnest welcome to the city and their ability and power that will tend to make the conference a success.

Social Service Work has progressed rapidly in Memphis and that the conference being held here will enlarge the number of attendants at the conference but the people of Memphis and the surrounding territory.

It is our expectancy that the Social Workers will be in large numbers. This community awaits them and will do the wonderful work the National Conference accomplishes.



a hearty invitation to the workers of America

National Conference of Social Work accords the privilege, and this entire Southwest in holding their next conference in 1928. Memphis is not unmindful of the advantages of this location. In grateful appreciation you may be assured that we intend to every worker and every attendant at this conference the best welcome and are eager to do everything within our power to make the conference most successful.

Progress has been made rapidly in the last ten years. We recognize that we will enlarge the vision of not alone the workers but the people at large of our city, as well as the entire

Social Workers will come to Memphis next May in large numbers and awaits them with interest and a desire to further the conference accomplishes.

Yours very sincerely,

MILTON S. BINSWANGER,
General Chairman,
Committee on Arrangements.



Mary Russell

Secretary

Memphis Committee

In 1928, a city of nearly 300,000 population, Memphis is the center of one of the richest agricultural sections of the United States. Its strategic position on the Mississippi River and as the focal point of many railroad systems give it a unique position in the economic and industrial life not only of the South but the whole country. It is the greatest inland cotton market in the world, handling nearly two and a half million bales last year. It is also the largest hard wood lumber center in the world and perhaps of more interest to social workers, the home of grocery chain stores.

From the time of the first convention in Memphis of which there is any historical record, namely the conference of Hernando De Soto and Chisca, Chief of the Indian Tribe, in 1541, this city has been noted for its cordial hospitality to strangers. The National Conference of Social Work will be assured of a hearty greeting and adequate accommodations. On to Memphis.

Kindred Groups — Tentative Programs

AMERICAN ASSOCIATION OF HOSPITAL SOCIAL WORKERS

Janette R. Gaus, Chairman.

Tuesday, May 1st.

- 9:00 A. M. Annual Business Meeting.
- 2:30 P. M. President's Address. Election of Officers.
- 3:30 P. M. Group Discussion 1. Financial Investigation Versus Social Case Work.
- Group Discussion 2. Discussion of Material Suitable to be Attached to Medical Records.
- Group Discussion 3. Volunteers.

Wednesday, May 2nd.

- 9:00 A. M. 1. Report of Executive Secretary.
- 2. Report of the Educational Secretary.
- 3:00 P. M. Group Discussion 1. Social Worker's Participation in the Education of the Student Nurse.
- Group Discussion 2. Terminology.
- Group Discussion 3. Social Work in Veteran's Hospitals.

Thursday, May 3rd.

- 3:00 P. M. 1. Need of Medical Social Workers in Private and Pay Hospitals.
- 2. The Contribution of Social Diagnosis to Medical Treatment on Ward and Dispensary Patients.
- 3. Has Hospital Social Service Work Made Any Contribution to Medical Treatment of Special Diseases?

Friday, May 4th.

- 3:00 P. M. Discussion of Prize Case.
- 4:00 P. M. Group Discussion 1. Community Relations.
- Group Discussion 2. Program to be announced.
- 6:00 P. M. (Joint Session with the American Association of Psychiatric Social Workers).
- Program to be Announced.

AMERICAN ASSOCIATION FOR ORGANIZING FAMILY SOCIAL WORK

Margaret E. Rich, Chairman.

Wednesday, May 2nd.

- 10:00 A. M. Business Meeting.
- 2:00 P. M. Business Meeting.

Thursday, May 3rd.

- 3:00 P. M. Group Discussion 1. District Secretaries.
- Group Discussion 2. Case Workers.
- Group Discussion 3. Small City Secretaries.
- Group Discussion 4. Rural Case Work Problems.
- Group Discussion 5. Program to be Announced.

Friday, May 4th.

- 3:00 P. M. (Joint Session with Home Economics Group.)
- See Program Home Economics Group.

Tuesday, May 8th.

- 3:00 P. M. Industrial Problems and Unemployment.

AMERICAN ASSOCIATION OF PSYCHIATRIC SOCIAL WORKERS

Kathleen Ormsby, Secretary

Monday, April 30th.

- 6:00 P. M. Dinner

8:00 P. M.

- Group Discussion 1. New Trends in Psychiatric Social Work Treatment.
- Group Discussion 2. Psychiatric Social Work in the Field of Education.
- Group Discussion 3. Psychiatric Social Work in Relation to the Work of Social Agencies.

May 1st.

- 11:00 A. M. Annual Meeting.

May 2nd.

- 11:00 A. M. Recreation as a Form of Psychiatric Social Treatment.

May 4th.

- 1:00 P. M. Luncheon.
- (Joint Session with the American Association of Hospital Social Workers.)

AMERICAN ASSOCIATION OF SOCIAL WORKERS

Henriette Lund, Assistant Secretary

Thursday, May 3rd.

- 1:00 P. M. Program to be Announced.

Monday, May 7th.

- 3:00 P. M. Annual Meeting.

6:00 P. M. Council Meeting.

AMERICAN RED CROSS

James T. Fieser, Chairman.

Friday, May 4th.

- 1:00 P. M. American Red Cross in 1928.
- 1. The National Activities of the Red Cross.
- 2. The International Activities of the Red Cross.

ASSOCIATION OF COMMUNITY CHESTS AND COUNCILS.

Pierce Williams, Assistant Secretary

Wednesday, May 2nd.

- 1:00 P. M. Business Session.
- 3:00 P. M. Progress to date with Project for Registration of Social Statistics, 1928.

Thursday, May 3rd.

- 3:00 P. M. Report of Committee on Analysis of Community Chest Educational Publicity.

Friday, May 4th.

- 3:00 P. M. Committee Report.

Monday, May 7th.

- 1:00 P. M. Second Business Session. Reports of committee chairmen with recommendations for continuing study by new committees.

ASSOCIATION OF SCHOOLS OF PROFESSIONAL SOCIAL WORK

Margaret Leal, Secretary

Monday, May 7th.

- 6:00 P. M. (Restricted to representatives of the member Schools and invited guests).
- 1. Committee Reports.
- 2. Discussion of Standards of Professional Training.

Tuesday, May 8th.

- 3:00 P. M. Group Discussion 1. For Teachers in Case Work.
- Group Discussion 2. For Teachers of Social Administration.

BIG BROTHER AND BIG SISTER FEDERATION, INCORPORATED

Rowland C. Sheldon, Secretary

Thursday, May 3rd.

- 1:00 P. M. Opening Luncheon.
- 3:00 P. M. Some Health Factors that May Lead to Delinquency.

Friday, May 4th.

- 1:00 P. M. Methods. What Have You Done That's Better?
- 3:00 P. M. Methods. What's New in Records?

Monday, May 7th.

- 1:00 P. M. Volunteers. Vocational Tests.
- 3:00 P. M. Volunteers. New Sources.

Tuesday, May 8th.

- 1:00 P. M. Pre-Delinquent Service. An Aggressive Campaign for Little Brothers and Little Sisters.
- 3:00 P. M. Job Finding. A Vocational Test that Everyman Can Apply.

Wednesday, May 9th.

- 3:00 P. M. Psychiatry. Can Psychopathic Cases Be Predicted and Prevented?

COMMITTEE ON PUBLIC AID TO MOTHERS WITH DEPENDENT CHILDREN IN THEIR OWN HOMES

Mary F. Bogue, Chairman

Thursday, May 3rd.

- 3:00 P. M. Standards of Rural Social Work in Mothers' Aid Families.

Friday, May 4th.

- 3:00 P. M. Training for Rural Social Work.

Tuesday, May 8th.

- 1:00 P. M. Responsibilities of Older Children in Mothers' Aid Families.

COMMITTEE ON PUBLICITY METHODS IN SOCIAL WORK

Edwin C. Jones, Chairman

Wednesday, May 2nd.

- 6:00 P. M. Awards for Unusual Achievement in Publicity.
- 1. Newspaper Publicity.
- 2. Letters.
- 3. Printed Matter.

Thursday, May 3rd.

- 3:00 P. M. Making Up the Year's Program in Publicity.

Group Discussion 1.

- Factors in Planned Publicity for National Agencies.

Group Discussion 2.

- Factors in Planned Publicity for Large City Agencies.

Group Discussion 3.

- Factors in Planned Publicity for Small Town Agencies.

- 6:00 P. M. Literary Values in Social Work. Social Work in Stories and Plays.

Friday, May 4th.

- 3:00 P. M. The Givers Talk Back.

- Reports of Interviews with secretaries of Large Contributors Commenting on the Impression Which Social Work Publicity and Letters of Appeal Make on Them.

- 6:00 P. M. Outstanding Publicity Ideas of the Year.

- Reports of Stunts and Educational Campaigns.

Monday, May 7th.

- 6:00 P. M. To Sob or Not to Sob.

- Trial of the Sob Sister.

Tuesday, May 8th.

- 3:00 P. M. Letter Clinic.

- The Power and Pull of the Letter.

- 6:00 P. M. Members' Dinner.

- Projects for the Coming Year.

GIRLS PROTECTIVE COUNCIL

Sabina Marshall, Chairman.

Wednesday, May 2nd.

- 3:00 P. M. Adolescent Problems of Community and Family Life.

- 1. How Is the Adolescent of Today Effected by Present Day Commercialized Recreation, of Autoing, Movies, Dances, etc.?

- 2. Foreign Backgrounds and Social Customs and Their Significance in the Normal Development of the Girl in School and Social Relations.

Thursday, May 3rd.

- 1:00 P. M. Psychiatry and Social Case Work in Public Schools.

- 1. The Use of Psychiatry in Meeting Adolescent Problems.

- 2. How Can Different Points of View of Teacher and Social Worker Be Reconciled in the Treatment of Girls' Social and Personality Problems?

- 3:00 P. M. Committee Reports.

- 1. Newer Technique in Records.

- 2. Vocational Adjustment.

- 3. Publicity and Research.

- 4. Recent Developments in the Protective Field.

Friday, May 4th.

- 3:00 P. M. Protective Work in General Fields.

- 1. Recent Developments in the League of Nations. Steps to Suppress International Traffic in Vice.

- 2. The Relation of Specialized Protective Agencies to General Case and Group Agencies.

- 3. The Protective Problem in Rural Communities.

HOME ECONOMICS GROUP

Hilda Sheppard, Chairman

Friday, May 4th.

- 1:00 P. M. Business Meeting.

- 3:00 P. M. (Joint Session with American Association for Organizing Family Social Work.)
- Family Budgets.

NATIONAL ASSOCIATION OF TRAVELER'S AID SOCIETIES

Sherrard Ewing, Secretary

Wednesday, May 2nd.

- 9:00 A. M. Factors of Organization Strength.

- 1:00 P. M. Program to be Announced.

- 3:00 P. M. Travelers Aid and Children's Problems.

- 6:00 P. M. Program to be announced.

Thursday, May 3rd.

- 3:00 P. M. Continuation of Program on Children.

Friday, May 4th.

- 1:00 P. M. Program to be announced.

- 3:00 P. M. Program to be announced.

- Breakfast meetings for Traveler's Aid Executives to be held at 8:00 A. M., May 3rd, 4th, and 5th.

NATIONAL CONFERENCE OF SOCIAL SERVICE OF THE PROTESTANT EPISCOPAL CHURCH

Charles A. Lathrop, Chairman

Wednesday, May 2nd.

- 9:00 A. M. 1. Business Meeting.
2. Statement from the National Department on the Plans and Purposes of the Program for the Coming Year.

1:00 P. M. Addresses of Welcome.

- 3:00 P. M. 1. Report on the Aims, Achievements and Obstacles in Social Service for the Last Three Years in the Dioceses of Their Respective Provinces by Provincial Representatives.

2. A Parish Program for Social Service in a Town of More Than One Parish.

Thursday, May 3rd.

1:00 P. M. Children and the Church.

- 3:00 P. M. 1. A Parish Program for Social Service in a Downtown Parish.
2. The Relation of Social Work to the Church.

Friday, May 4th.

1:00 P. M. What Should the Visitor Look for in the Local Jail.

- 3:00 P. M. 1. Organizing and Conducting a Discussion Group in a Parish.
2. What Do We Mean by Sin?

Saturday, May 5th.

1:00 P. M. Youth and the Church.

NATIONAL COUNCIL OF CHURCH MISSION OF HELP, INCORPORATED

Christine Boylston, Secretary

Thursday, May 3rd.

- 8:00 A. M. (Joint Session of the Chairmen of the National Council of Church Mission of Help, Publicity Committee and the Publicity Committee representatives from diocesan Church Mission of Help Societies.)
Plans for Publicity in Connection with General Convention.

Saturday, May 5th.

3:00 P. M. Meeting of National Council.

Monday, May 7th.

- 1:00 P. M. Undifferentiated Case Work with Special Consideration of Needs of the Rural Field.

NATIONAL PROBATION ASSOCIATION

Charles L. Chute, General Secretary

All who are interested in the social problems of crime and its prevention, especially all probation officers, judges, and other court workers, are invited to attend and participate in the 22nd Annual Conference of the Association. Headquarters are at the Claridge Hotel. Delegates should write for rooms at once. The program outline follows:

Monday, April 30th.

- 10:00 A. M. Progress and Status of Probation.
1. Developments in the Probation Field During the Year.

2. Are we getting Somewhere with Social Courts?

- 2:00 P. M. 1. Adult Probation Methods and Crime Reduction.
2. Juvenile Court Organization and Methods.

6:00 P. M. Domestic Relation Courts.

- 8:00 P. M. 1. Social Treatment of the Defective.
2. The Adjustment of Treatment to Diagnosis.
3. The Negro of Today.

Tuesday, May 1st.

- 9:00 A. M. 1. Domestic Relations Courts.
2. Selection and Training of Probation Officers.

- 2:30 P. M. Group Discussion 1. Work with Unadjusted Girls
Group Discussion 2. Reaching the boy.

1. Boys will be Boys.

2. The Negro Boy.

6:00 P. M. Informal Dinners.

1. Judges.
2. Chief Probation Officers.
3. State Supervisors.

8:00 P. M. Reaching Crime Causes. What Should Schools Do?

Wednesday, May 2nd.

- 9:00 A. M. Small Groups will be formed for the discussion of special problems.

11:00 A. M. Business Session. of the program.

1:00 P. M. The Future.

1. Prosecutors, Judges, and Probation officers. Their Relations and Interrelations.

2. Trained Parents.

For further information write to the General Secretary, Charles L. Chute, 370 Seventh Avenue, New York City.

NATIONAL TUBERCULOSIS ASSOCIATION

A. J. Strawson, Secretary

Monday, May 7th.

1:00 P. M. The Memphis and Shelby County Tuberculosis Plan.

1. Work of the Voluntary Association.

2. Tuberculosis Functions of the City and County Boards of Health.

3. The County Sanatorium and Preventorium.

STATE CONFERENCE SECRETARIES

Aubrey W. Williams, Chairman

Wednesday, May 2nd.

- 9:00 A. M. What Are the Real Objectives of a State Conference of Social Work; and How Can a Program Be Set Up to Express Them.

1:00 P. M. New Experiments in State Conference Work.

3:00 P. M. Holding State Conferences

1. The Wellesly Conference
2. Date Chains.
3. The Possibility of National and State Conferences Holding Biennial Meetings in Alternate Years.

THE SURVEY

John D. Kenderdine.

Friday, May 4th.

- 4:00 P. M. Survey Tea. A cordial invitation is extended by Survey Associates to readers of The Survey and their friends.

The American Country Life Association will hold discussion meetings on the afternoons of Thursday, May 3rd, and Friday, May 4th. On Friday, it will be a joint meeting with the Association of Schools of Professional Social Work and Division XI—Professional Standards and Education. Leroy Ramsdell of the New York School of Social Work has charge of these programs.

The Child Welfare League of America has scheduled meetings on the afternoons of Wednesday, May 2nd, Thursday, May 3rd, Friday, May 4th, and Monday, May 7th, and a general dinner meeting on May 7th. Their program is being prepared to provide detailed discussion of the subjects presented in the program of Division I—Children. C. C. Carstens, 130 East 22nd Street, New York City, has charge of this program.

The Inter-City Conference on Illegitimacy will hold a luncheon meeting followed by a program on Tuesday, May 8th. Miss Maud Morlock, Western Reserve University, Cleveland, has charge of this program.

The International Association of Police-women have scheduled meetings throughout Monday, April 30th, Tuesday, May 1st, and through luncheon on Wednesday, May 2nd. Full details as to program will be published in the May Bulletin. Miss Helen Pigeon, 220 Star Building, Washington, D. C., has charge of this program.

The National Society For The Prevention of Blindness will hold a luncheon meeting on Tuesday, May 8th at which discussion will center around the subject, defective vision and its effect on family life—the part a case worker can play in saving sight. Further information in regard to the program can be obtained from the Secretary of the Society, Miss Eleanor P. Brown, 370 Seventh Ave., New York City.

The National Children's Home and Welfare Association will hold meetings May 1st and May 2nd. C. V. Williams, 203 North Wabash Avenue, Chicago, is in charge of this program.

The Joint Vocational Service will maintain consultation service each day during the period of the Conference for both agencies seeking workers and workers seeking employment.

The Playground and Recreation Association of America will hold a luncheon meeting, Saturday, May 5th. Eugene T. Lies, 105 West Monroe Street, Chicago, is in charge

THE PROGRAM

The Program Committee and the various Division Committees have sought this year to give three special emphases to the program.

First. They have tried to introduce a larger amount of new fact or research material. Practically every Division is devoting at least one meeting to such material.

Second. In preparing programs they have sought very definitely to present some questions that would be of real value and interest to Memphis and the Southern States. Many of these questions also have national interest but so far as possible each group has endeavored to have part of its program of particular value to delegates from the Southern States.

Third. A larger number of discussion meetings have been scheduled this year than heretofore. As a general rule, these meetings will be devoted entirely to the discussion of pertinent questions. It is hoped that by holding each series of discussion meetings simultaneously, that groups will be small enough to permit free discussion and expression of opinion. Delegates should plan to participate in these discussion meetings which frequently prove the most valuable meetings of the Conference.

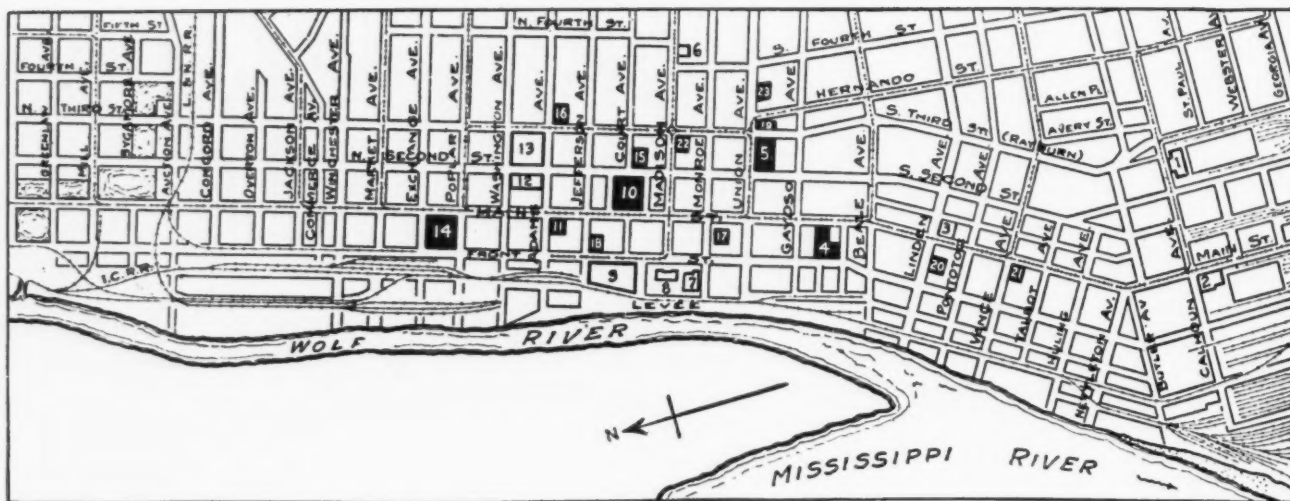


HAROLD S. GILBERT
Vice-Chairman
Memphis Committee

1914 REUNION

"Uncle Alec" Johnson is arranging a reunion dinner for all the Conference delegates that attended the Conference in 1914 at Memphis. This should be a gala occasion in which many of the people who have been attending the Conference for years will wish to participate.

Down Town in Memphis



1. Union Station
2. Grand Central Station
3. Hotel Chisca
4. Hotel Gayoso
5. Hotel Peabody
6. Central Y. M. C. A.

7. Cossitt Library
8. Post Office
9. Confederate Park
10. Court Square
11. Hotel Claridge
12. Municipal Bldg.

13. Court House
14. Auditorium
15. Commercial Appeal and Evening Appeal
16. Catholic Club
17. Chamber of Commerce

18. Elks' Club
19. Hotel Tennessee
20. Hotel Adler
21. Hotel Ambassador
22. Goodwyn Institute
23. Press-Scimitar

HOTEL HEADQUARTERS

The following organizations have selected hotels as listed below as hotel headquarters. Others will do so in the near future and will be announced in the next Bulletin. This does not indicate that meetings of these organizations will necessarily be held at these hotels but simply that members can stay at hotels with others whom they know if they so desire and so far as facilities permit.

National Conference of Social Work	Hotel Peabody
American Association for Organizing Family Social Work	Hotel Peabody
Child Welfare League of America	Hotel Claridge
National Association of Travelers' Aid Societies	Hotel Gayoso
National Probation Association	Hotel Claridge

HOTEL FACILITIES

There are a number of other hotel accommodations that can be secured through the local Committee on Hotels. It is suggested that you write to Mr. R. E. Logsdon, Chamber of Commerce, Memphis, Tennessee, (using the blank on page 11) indicating your preference as to hotel, if any, and about what rate you wish to pay.

Name	Single	Double
Hotel Adler	\$1.50	\$2.50- 5.00
Hotel Ambassador	1.50-2.00	2.50- 3.50
Hotel Chisca	2.00-4.00	3.50- 5.50
Hotel Claridge	3.00-4.00	4.50- 6.00
Hotel Gayoso	2.00-6.00	3.00- 7.50
Hotel Parkview	3.50	6.00
Hotel Peabody	4.00-7.00	6.00-10.00
Hotel Tennessee	2.00	3.50- 5.00

CHANGE OF ADDRESS

Please change my address:

From

To

Signed

Mail to National Conference of Social Work, 277 E. Long St., Columbus, Ohio.

HOTEL RESERVATIONPlease reserve room at about \$ per day, from May to May
....., 1928.

Signed

Address

Mail this blank to R. E. LOGSDON, Chamber of Commerce, Memphis, Tennessee.

SUGGESTIONS FOR OFFICERS 1928-1929

Clip and Mail to Fred R. Johnson, 1180 Lawrence Ave., Detroit

For list of present officers and members of Executive Committee see elsewhere in this Bulletin

For President:

First Choice Address

Second Choice Address

For First Vice-President:

Name Address

For Second Vice-President:

Name Address

For Third Vice-President:

Name Address

For members of the Executive Committee, stating them in the order of your preference (five to be chosen
for a term of three years):

1. Name Address

2. Name Address

3. Name Address

4. Name Address

5. Name Address

SUGGESTIONS MADE BY

(Signed) Address

MEMPHIS SHOULD BE THE BEST

+ + + + +

First, because it is last. A fifty-four year momentum ought to help. The Conference has grown by giving out more than it takes in. It is both a reservoir of knowledge and a life current. It widens with every triumph of justice and added grace in human relationships, with every alleviating invention and discovery, with increasing understanding and utilization of spiritual forces. Because it has had a contributing part, all these sources quite naturally swell the parent stream.

Each conference division is in itself no mean mandate. Real admiration is due those who have built into these programs so much of the best experience of the past and potential guidance for the future. Their very excellence and number constitute about the only adverse comment to be made. You would like to hear them all. The busiest and most experienced people have put the best they had into these programs. They are yours for the simple act of coming.

Then there are the kindred groups. You will note their number and the vital interests which they represent. This work has been going on through the past years, and the various committees have put in a surprising amount of time and telling effort in the preparation of meetings and discussions.

Then we are going South, to the new South. It is the first time in years. We shall be accorded not only their proven hospitality, but their eager desire to have a 1928 discussion of pressing mutual interests and to set the course for work ahead.

A new type of industrial order is coming in the South. There are natural resources, congenial climate, and land enough for the children of workers to get their feet on the grass. There is coming in this great region a day when communities will point with pride not alone to products fashioned from raw material by human hands but to workmen going at night to homes, livable, attractive and with an individuality that will enable them to know they get there without looking at the number.

There will be new angles to old questions, problems of health, of workers in juvenile courts, rural work, of aid to mothers, workmen's compensation, which will take on new interests through the local setting.

Even a superficial look at high spots of things accomplished in the life of the Conference are worth new courage and resolution: an added fifteen years of life expectancy for all, epidemics of typhoid fever assessed as a municipal disgrace and not charged to an All-Wise Providence, diphtheria and scarlet fever robbed of their terrors, the twelve hour day idea blasted, workmen's compensation effective in all but five states of the Union, tuberculosis edged out of position as first assistant to the grim reaper, playgrounds on the map, reformatories regarded as indictments, not ornaments, "Keep Well Babies Well", in short Franklin's sixteen to one idea—getting a chance. Some day we shall spend the pound where the ounce has gone in the past.

Memphis will be the best!

S. C. Knightley

President

For all information, write to
HOWARD R. KNIGHT
The General Secretary
National Conference of Social Work
277 East Long Street
Columbus, Ohio